

Innovation doesn't always have to be a revolution

(Original creator: jhuggins1)

On October 19th I will be presenting at QUBE's inspiration session. I would like to invite you to join the virtual event. For more information and to register visit: <http://qube.cc/inspiration/>

I would expect that any business could innovate incrementally in the way I've just been describing in my [blog series](#), and many would find it vital to do so. Yet organizations can easily find themselves stuck when it comes to innovation. They don't always realize how much they can gain right now from moving forward, or how much they have to lose should others overtake them.

For many businesses, when it comes to IT, the type of innovation to focus on could be improving user experience, making them more efficient, by creatively using and connecting what is already there. This in turn can contribute to a virtuous circle of growing business agility and innovation. By becoming more agile about the way they innovate with technology, companies can become more responsive, freeing themselves up for business innovation.

Mobile is one of the most important ways to unlock innovation. The first step of moving existing capabilities to mobile isn't necessarily very innovative; however, it can lead to many innovative possibilities.

Could moving some functionality to mobile unlock innovation and hence agility for your business? Is there some other evolutionary step you could take that would do the same?

This series is based on the paper: Agility and Innovation in Application and Mobile Development.

[You can download the paper here.](#)